

Name: _____

Block: _____

Super Target/Wal-mart Power-point Presentation

Directions. You will be using all that you have learned for the past semester and create a power-point presentation that selects the next site for either a Super Target or Super Wal-mart store.

Step 1

- Create a map of the Minneapolis-St Paul Metropolitan area
- Map out all the metro locations of Super Target/Wal-mart. Be sure that all the stores are found for Anoka, Washington, Ramsey, Hennepin, Carver, Scott and Dakota counties.

Step 2

- Select 3 regions/locations that you think would be an ideal spot for your new store
- Consider
 - o Population
 - o Transportation Routes
 - o Other stores in the area
 - o Population of hinterland
 - o How far willing to travel
 - o Open space for building
 - o Distance from other Targets/Wal-marts
 - o Type of land/soil
 - o Price of land/soil
- List out the pros and cons of each region

Step 3

- Select one location that you feel will make the best spot for the new store
- Use comparisons from your pro/con chart

Step 4

- Make a power point presentation that sells your location as the premier site
- Why is it the best spot?
- Use geography terms from throughout the term to back up your answer
 - o Site
 - o Situation
 - o Central Place Theory
 - o Range
 - o Threshold
- - Google Earth is a great tool to look at sites that you want to choose